

# Meeting Agenda

## 2026 Annual Spring Forum



**Date**

April 27, 2026



**Time (CT)**

9:00 AM - 2:00 PM



**Audubon Tea Room**

6500 Magazine St, New Orleans, LA 70118

9:00 AM

**Registration & Networking Breakfast**

9:30 AM

**Welcome & Opening Remarks**

9:45 AM

**State of Healthcare in Louisiana: A Conversation with the Secretary of Health**

10:15 AM

**Targeting the Cost Drivers: High-Cost Claims Solutions**

11:00 AM

**Networking Break & Exhibitor Hall**

11:20 AM

**Specialty Pharmacy: Managing the Fastest-Growing Piece of the Healthcare Dollar**

12:00 PM

**Lunch & Networking**

12:30 PM

**Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace Support**

1:10 PM

**Tackling Obesity in Louisiana: GLP-1s & Employer Strategies for Workforce Health**

1:50 PM

**Closing Remarks & Door Prizes**



*If you have questions about the Annual Spring Forum,  
please reach out to [info@employercoalition.org](mailto:info@employercoalition.org).*

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## 2026 Annual Spring Forum

### 9:30 AM | Welcoming Remarks



**Cindy Munn**  
Chief Executive Officer,  
Louisiana Health Care Quality Forum

### 9:45 AM | State of Healthcare in Louisiana: A Conversation with the Secretary of Health

*A conversation with **LDH Secretary Bruce Greenstein** on Louisiana's toughest healthcare issues – including chronic disease, rising costs, quality and equity gaps, workforce pressures, and evolving policy dynamics – and what they mean for employers. The discussion will explore why traditional approaches to benefits and healthcare purchasing may no longer be sufficient, and where employers can play a role in driving better value, improved outcomes, and a more sustainable healthcare system in Louisiana.*



**Josh Berlin (Moderator)**  
Chief Executive Officer,  
rule of three®



**Bruce Greenstein**  
Secretary,  
The Louisiana Department of Health

### 10:15 AM | Targeting the Cost Drivers: High-Cost Claims Solutions

*A small number of catastrophic claims often account for a disproportionate share of employer healthcare spending. This session brings together **employers, payers, and national purchaser experts** to examine what is driving these cases and what strategies are actually working. Panelists will discuss how employers are using claims data, navigation programs, and new care models to identify high-risk cases earlier and better manage complex care – while maintaining strong employee support during some of the most difficult health events.*



**Dan Burke (Moderator)**  
Vice President, Corporate Benefits  
Turner Industries



**Tom Groves**  
Senior Vice President, Health Services,  
Louisiana Blue



**Shawn Gremminger**  
President & Chief Executive Officer,  
National Alliance of Healthcare  
Purchaser Coalitions



**Darrinisha Gray**  
General Counsel,  
St. Charles Parish Public Schools



**Jim Arnold**  
Founder & Chief Executive Officer,  
finHealth

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### 11:20 AM | Specialty Pharmacy: Managing the Fastest-Growing Piece of the Healthcare Dollar

*This panel will bring together **perspectives from both PBMs and employers** to discuss how the pharmacy landscape is evolving. Panelists will explore transparency, contracting models, specialty drug management, and how employers can gain greater visibility and control over pharmacy spending while maintaining access to high-value therapies.*



**Josh Berlin (Moderator)**  
Chief Executive Officer,  
rule of three®



**Phillip Kenner**  
Regional Sales Director,  
Liviniti



**Brian Arendt**  
Director of Product Management,  
Optum Rx



**Joey Fontenot**  
Vice President, Human Resources,  
Cajun Industries

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### 12:00 PM | Lunch & Networking

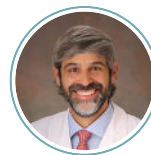
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### 12:30 PM | Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace Support

*Cancer remains one of the most significant drivers of healthcare costs and employee hardship. This discussion brings together **leading oncology providers, employer leaders, and purchaser coalition experts** to examine how employers can better support employees across the cancer journey – from screening and early detection to treatment and survivorship. Panelists will also explore emerging care models and centers-of-excellence approaches that can improve outcomes while helping employers manage the financial impact of complex oncology care.*



**Natalie Czekai (Moderator)**  
Manager,  
rule of three®



**Dr. Matthew J. Mutter**  
Urologist,  
Mary Bird Perkins Cancer Center



**Chris Syverson**  
Chief Executive Officer,  
Nevada Business Group on Health



**Dan Burke**  
Vice President, Corporate Benefits  
Turner Industries

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## 2026 Annual Spring Forum

### 1:10 PM | Tackling Obesity in Louisiana: GLP-1s & Employer Strategies for Workforce Health

*With Louisiana facing some of the highest obesity rates in the country, employers are grappling with how to support workforce health while managing the rapid rise of GLP-1 therapies. This panel brings together **government, employer, and research perspectives** to examine how organizations are approaching coverage decisions, lifestyle interventions, and long-term health strategies. Panelists will discuss how employers can balance access to new treatments with sustainable approaches that improve population health and productivity.*



**Phil Shelato (Moderator)**

Chief Strategy Officer,  
rule of three®



**Taylor Reine**

Program Monitor,  
Well-Ahead Louisiana



**Franck LaBiche**

Human Resources Director,  
Laitram



**Lindsey Schapiro**

Associate Director,  
Petersen Health Technology Institute



**Dr. Courtney Walker**

Medical Account Director - Managed  
Markets, Novo Nordisk

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### 1:50 PM | Concluding Remarks



**Shawn Gremminger**

President & Chief Executive Officer,  
National Alliance of Healthcare  
Purchaser Coalitions

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