

Meeting Agenda

2026 Annual Spring Forum



Date

April 27, 2026



Time (CT)

9:00 AM - 2:00 PM



Audubon Tea Room

6500 Magazine St, New Orleans, LA 70118

9:00 AM

Registration & Networking Breakfast

9:30 AM

Welcome & Opening Remarks

9:40 AM

Targeting the Cost Drivers: High-Cost Claims Solutions

10:20 AM

Specialty Pharmacy: Managing the Fastest-Growing Piece of the Healthcare Dollar

11:00 AM

Networking Break & Exhibitor Hall

11:20 AM

Tackling Obesity in Louisiana: GLP-1s & Employer Strategies for Workforce Health

12:00 PM

Lunch & Networking

12:30 PM

Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace Support

1:10 PM

The National Healthcare Landscape: Value, Cost, and What Comes Next

1:30 PM

State of Healthcare in Louisiana: A Conversation with the Secretary of Health

2:00 PM

Closing Remarks & Door Prizes



If you have questions about the Annual Spring Forum, please reach out to info@employercoalition.org.

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9:30 AM | Welcoming Remarks



Cindy Munn
Chief Executive Officer,
Louisiana Health Care Quality Forum

9:40 AM | Targeting the Cost Drivers: High-Cost Claims Solutions

*A small number of catastrophic claims often account for a disproportionate share of employer healthcare spending. This session brings together **employers, payers, and national purchaser experts** to examine what is driving these cases and what strategies are actually working. Panelists will discuss how employers are using claims data, navigation programs, and new care models to identify high-risk cases earlier and better manage complex care – while maintaining strong employee support during some of the most difficult health events.*



Dan Burke (Moderator)
Vice President, Corporate Benefits
Turner Industries



Tom Groves
Senior Vice President, Health Services,
Louisiana Blue



Shawn Gremminger
President & Chief Executive Officer,
National Alliance of Healthcare
Purchaser Coalitions



Darrinisha Gray
General Counsel,
St. Charles Parish Public Schools



Jim Arnold
Founder & Chief Executive Officer,
finHealth

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10:20 AM | Specialty Pharmacy: Managing the Fastest-Growing Piece of the Healthcare Dollar

*This panel will bring together **perspectives from both PBMs and employers** to discuss how the pharmacy landscape is evolving. Panelists will explore transparency, contracting models, specialty drug management, and how employers can gain greater visibility and control over pharmacy spending while maintaining access to high-value therapies.*



Josh Berlin (Moderator)
Chief Executive Officer,
rule of three®



Phillip Kenner
Regional Sales Director,
Liviniti



Brian Arendt
Director of Product Management,
Optum Rx



Joey Fontenot
Vice President, Human Resources,
Cajun Industries

11:00 AM | Networking Break & Exhibiting Hall

11:20 AM | Tackling Obesity in Louisiana: GLP-1s & Employer Strategies for Workforce Health

*With Louisiana facing some of the highest obesity rates in the country, employers are grappling with how to support workforce health while managing the rapid rise of GLP-1 therapies. This panel brings together **government, employer, and research perspectives** to examine how organizations are approaching coverage decisions, lifestyle interventions, and long-term health strategies. Panelists will discuss how employers can balance access to new treatments with sustainable approaches that improve population health and productivity.*



Phil Shelato (Moderator)
Chief Strategy Officer,
rule of three®



Taylor Reine
Division Manager, Chronic Disease Prevention
Well-Ahead Louisiana,
Louisiana Department of Health



Franck LaBiche
Human Resources Director,
Laitram



Lindsey Schapiro
Associate Director,
Peterson Health Technology Institute



Dr. Courtney Walker
Medical Account Director - Managed
Markets, Novo Nordisk

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12:00 PM | Lunch & Networking Break

12:30 PM | Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace Support

*Cancer remains one of the most significant drivers of healthcare costs and employee hardship. This discussion brings together **leading oncology providers, employer leaders, and purchaser coalition experts** to examine how employers can better support employees across the cancer journey – from screening and early detection to treatment and survivorship. Panelists will also explore emerging care models and centers-of-excellence approaches that can improve outcomes while helping employers manage the financial impact of complex oncology care.*



Natalie Czekai (Moderator)
Manager,
rule of three®



Dr. Matthew J. Mutter
Urologist,
Mary Bird Perkins Cancer Center



Chris Syverson
Consultant,
Coalition Strategies



Dan Burke
Vice President, Corporate Benefits
Turner Industries



Sarah Lanners
VP Lead Cancer Care Network,
Carrum Health

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1:10 PM | The National Healthcare Landscape: Value, Cost, and What Comes Next

A brief overview of the macro trends reshaping the healthcare industry - rising costs, evolving care delivery models, and the shift toward value - and what these changes could mean for employers and the employees they serve.



Josh Berlin

Chief Executive Officer,
rule of three®

1:30 PM | State of Healthcare in Louisiana: A Conversation with the Secretary of Health

*A conversation with **LDH Secretary Bruce Greenstein** on Louisiana's toughest healthcare issues - including chronic disease, rising costs, quality and equity gaps, workforce pressures, and evolving policy dynamics - and what they mean for employers. The discussion will explore why traditional approaches to benefits and healthcare purchasing may no longer be sufficient, and where employers can play a role in driving better value, improved outcomes, and a more sustainable healthcare system in Louisiana.*



Josh Berlin (Moderator)

Chief Executive Officer,
rule of three®



Bruce Greenstein

Secretary,
The Louisiana Department of Health

2:00 PM | Closing Remarks & Door Prizes

About Our Panelists

Brian Arendt

Brian Arendt is the Director of Product Management at Optum, where he leverages over 16 years of experience in the healthcare industry to lead product and business development initiatives. Previously, Brian held various leadership roles, including Sales and Marketing Operations Lead at Invitae and Manager of Business Analytics at Mayo Clinic. Brian also served as Senior Director of Commercial Operations at OneOme, focusing on the commercialization of pharmacogenomics technologies. Brian earned a Master of Business Administration from the University of Wisconsin-La Crosse and a Bachelor's degree in Marketing from Winona State University.

Jim Arnold

Jim Arnold founded finHealth in 2014, with a mission to “Simplify & Control Healthcare Costs” for innovative, self-funded employers. By offering exceptional transparency to their medical and PBM data, finHealth’s proprietary “Analytics-as-a-Service” business model and cost containment methodologies enable employers to systematically take back control of their healthcare expenditures. In his prior life, Jim founded a company called APEX Analytix that fulfilled a similar mission for non- healthcare expenditures via Procurement and Accounts Payable. Founded in 1988, Jim and team were able to grow a one-man operation into what is today a \$100 million+ revenue global company that currently serves over 250 Fortune 500 clients with audit services and technology. By applying these same proven supply chain methodologies to healthcare, finHealth is “fixing healthcare” one self-funded employer at a time.

Josh Berlin (Moderator)

Josh brings more than 25 years of experience serving clients and leading teams, most of which in healthcare advisory, bringing that expertise to rule of three, LLC as its CEO. He has been privileged to hold previous leadership roles at KPMG, IBM Watson Health, Dixon Hughes Goodman (now Forvis Mazars), and Citrin Cooperman. Both his current role and those past have presented opportunities to bring unconventional thinking to his clients, while supporting dynamic teams, across the full healthcare ecosystem (Providers, Plans, Employers, Governments, Advocacy, etc.). He has been published numerous times over the years, as well as quoted widely, on a variety of healthcare trends and industry-relevant issues impacting how care is delivered, coordinated and administered. Currently, he serves on the Boards of vital.io, Validation Institute, the Population Health Management Journal, and HealthTrackRx.

About Our Panelists

Dan Burke

Dan Burke serves as Vice President of Corporate Benefits for Turner Industries Group, LLC. In that role Mr. Burke is responsible for long term strategic design of the company's total rewards program. Previously Dan managed employee benefit programs for Raymond James Financial, and served on the executive committee responsible for establishing global human capital strategies for the firm. Dan has also worked with Parsons Corporation and TeamStaff Companies with a primary focus on managing self-funded welfare plans. In today's health care environment, Dan's focus has been finding innovative solutions to help manage the cost and improve the quality of care delivered nationally. This has involved partnering with healthcare providers to build outcome-based chronic disease intervention programs and establishing mutually beneficial relationships to bridge the gap between the past and future of health care. Dan chairs the Louisiana Healthcare Quality Forum and is past chair of the Houston Business Coalition on Health, whose mission is to achieve the triple-aim (improved quality, lower cost, better patient experience) via employer-led collective influence. He serve on the board of Taking Aim at Cancer in Louisiana, a collaborative of providers, payers, state government and self-insured employers working to improve cancer outcomes within the state. Dan also chairs the Turner Industries Group Investment Committee and is a member of several client advisory boards. In July of 2021 Mr. Burke founded Adroit Consulting, a firm committed to healthcare value and strategy via multistakeholder partnerships. Dan holds a Bachelor of Arts in Political Science from George Mason University and lives in Baton Rouge with his wife and children.

Natalie Czekai (Moderator)

Natalie has spent several years in healthcare consulting and currently serves as a manager at rule of three (ro3), a strategic healthcare consulting firm. Previously, she was a manager at Leavitt Partners, where she built multi-sector alliances to advance key health policy initiatives. She has supported a wide range of clients—including health systems, large employers, associations, nonprofits, startups, and patient advocacy groups—helping them tackle diverse challenges and achieve their strategic goals. At ro3, Natalie helps clients think strategically and translate ideas into action, guiding them through complex challenges and opportunities across the healthcare landscape. Her work spans a variety of initiatives, from organizational strategy and partnerships to operational improvements and innovative solutions, supporting organizations that span the entire healthcare ecosystem. Natalie lives in the Washington, DC area and holds a Master of Public Health from the University of Pennsylvania

About Our Panelists

Joey Fontenot

Joey serves as the Director of Human Resources for Cajun Industries, LLC in Baton Rouge, Louisiana. He received his Bachelor of Science degree in Management with a concentration in Human Resources in May of 2001 from LSU, and received a Professional in Human Resources (PHR) certification shortly thereafter. He has been the Director of Human Resources since October 2018. His previous roles at Cajun include serving as HR Manager from June 2004 until September 2018 and Benefits Administrator. He returned to school in 2015 and graduated with a Master of Business Administration degree from LSU in 2016. His experience includes employee relations, benefits management, recruiting and onboarding, labor law compliance, training, performance management, and HR policy development and monitoring. Joey's passions outside of work include spending time with his beautiful wife and children, diving, fishing, hiking, bike riding, and traveling.

Darrinisha Gray

Darrinisha Gray serves as General Counsel and Director of Risk Management and Benefits for St. Charles Parish Public Schools. Darrinisha holds a Juris Doctor, a Bachelor's degree in Hotel, Restaurant, and Tourism Administration, and maintains a Senior Certified Professional (SHRM-SCP) credential. In her role, Dee works closely with district leadership, insurance brokers, and third-party administrators to develop sustainable benefits programs that balance fiscal responsibility with meaningful support for employees and their families. Her work includes navigating complex regulatory requirements, managing insurance coverage and claims, negotiating vendor and benefits contracts, and developing policies that protect both employees and public resources. Her diverse background in law, human resources, and organizational management provides a well-rounded perspective on employee benefits strategy and workforce support.

Bruce Greenstein

Secretary Greenstein has spent the last 30 years in healthcare, split between the public and private sectors. He ran strategy and innovation at the nation's largest post-acute care company. He was the chief technology officer at the U.S. Department of Health & Human Services during President Trump's first administration, secretary for the Louisiana Department of Health under the Jindal administration, and led Microsoft's worldwide health and human services business division. Prior to Microsoft, Bruce worked at CMS overseeing Medicaid Managed Care and Waivers & Demonstrations. Additionally, Bruce has been an advisor to the health informatics programs at George Washington University and the University of Louisiana at Lafayette.

About Our Panelists

Shawn Gremminger

Known for his wide-ranging policy expertise, and government relations experience, Shawn Gremminger brings to the National Alliance a successful record of working with coalitions, employers and other healthcare purchasers, policymakers, and industry stakeholders toward the mission of achieving high-quality, affordable, equitable healthcare. Shawn was most recently senior vice president at Reservoir Communications Group where he led communications and public affairs strategy and execution on a range of relevant issues, including 340B and the drug supply chain, employer-sponsored insurance regulations, and Medicare payment. He has a strong history of healthcare advocacy and public affairs with employers, plans, hospitals, and consumer organizations. Shawn was previously director of health policy for the Purchaser Business Group on Health, a member of the National Alliance, where he ran efforts to improve quality and affordability for consumers and healthcare purchasers through federal policy. He has held senior leadership roles at Families USA, and America's Essential Hospitals. Shawn began his career as a lobbyist for the Children's Hospital Association. He achieved a Master of Public Policy from George Washington University in Washington and a Bachelor of Arts from the University of Mary Washington in Fredericksburg, VA.

Tom Groves

Thomas Groves is a seasoned healthcare executive with extensive experience in provider development and network operations. Currently serving as Senior Vice President at Louisiana Blue since September 2025, Groves previously held the position of Vice President of Provider Development at Ochsner Health from November 2015 to September 2025. Prior roles include Assistant Commissioner at the Louisiana Division of Administration and Vice President of Provider Relations and Contracting at Louisiana Blue. Groves began a career in healthcare management as Vice President of Network Operations in 2005 and has continuously advanced within the industry. Educational qualifications include a Master's degree in Healthcare and Business Administration from the University of Houston-Clear Lake, coupled with an undergraduate degree from Louisiana State University.

About Our Panelists

Phillip Kenner

Phillip Kenner is Regional Sales Director at Liviniti, where he leads sales activity for the company's pharmacy benefit services. Prior to joining Liviniti, he served as Director of Health Plan Sales at Prime Therapeutics and held market access and commercial roles with Abbott Rapid Diagnostics and Acorda Therapeutics. He began his career as a clinical pharmacist with Southwest Infectious Disease Associates. He earned a bachelor's degree in pharmacy from the University of Arkansas for Medical Sciences and completed post-graduate studies in toxicology at the North Texas Poison Control Center.

Franck LaBiche

Franck LaBiche is Human Resources Director at Laitram, LLC, a role he has held since 1995. Before joining Laitram, he practiced law as an attorney with Hebert, Mouldoux and Bland. He earned his JD from Loyola University New Orleans College of Law and holds a BS in marketing from Nicholls State University.

Sarah Lanners

Sarah Lanners is Vice President and Lead of the Cancer Care Network at Carrum Health, a role focused on Carrum's oncology business and cancer care network. She previously served as Vice President of Oncology Provider Business Development at Carrum Health. Before joining Carrum, Sarah held several roles at Optum's Advisory Board business, including Senior Account Manager for payer clients and Client Account Manager for independent physician practices. She holds a degree in public health, with minors in sustainability and business administration, from The George Washington University's Milken Institute School of Public Health.

Cindy Munn

Cindy has over 25 years of experience in healthcare leadership and operations management. As Chief Executive Officer of the Louisiana Health Care Quality Forum, Munn oversees the organization's strategic direction that supports an integrated approach to transforming health care in Louisiana. She oversees initiatives that include health information technology (IT), practice transformation, analytics support, clinical quality improvement, advance care planning, education/outreach, and, most recently, the Employer Coalition of Louisiana. Munn directed the state's regional extension center and the Louisiana Health Information Exchange's development and implementation. In addition to serving on the National Network for Regional Healthcare Improvement (NRHI) and the Civitas Networks for Health Boards, Munn serves on the executive committees of the National POLST and the Bridge Center for Hope Boards of Directors. Munn is also an Advanced Care Transformation Index Coach for the Coalition to Transform Advanced Care national program. Munn holds a Bachelor of Science degree in Medical Technology from Louisiana State University and a Master of Science degree in Health Administration from the University of St. Francis in Joliet, Illinois.

About Our Panelists

Dr. Matthew J. Mutter

Dr. Matthew Mutter serves as a urologist at Mary Bird Perkins Cancer Center in Metairie. A Metairie native and Jesuit High School graduate, Dr. Mutter earned a Bachelor of Science in Kinesiology from Louisiana State University. He returned to New Orleans to complete medical school at LSU Health Sciences Center. In 2015, he finished his urologic residency at the University of Tennessee Health Science Center in Memphis, TN. Following his residency, he spent a year in Memphis as a clinical instructor of urology before joining the LSU Department of Urology in New Orleans as an Assistant Professor in 2016. Recently, Dr. Mutter was featured in the [Healthcare Journal of New Orleans](#), where he discussed the role of low-intensity shockwave therapy in supporting male pelvic health following cancer treatment. This work reflects his commitment to innovative, patient-centered therapies, including UroGold by SoftWave TRT, now offered at Mary Bird Perkins Cancer Center in Metairie. UroGold is a non-invasive, non-pharmaceutical solution designed to provide sustainable relief from erectile dysfunction and support overall sexual wellness.

Taylor Reine

Taylor Reine currently serves as the Division Manager for Well-Ahead Louisiana's Tobacco Prevention and Chronic Disease Prevention Division, with over 8 years of experience in public health, specializing in chronic disease prevention. Her work translates surveillance data into actionable policy, reducing health disparities through community-clinical partnerships, and leading large-scale, evidence-based prevention programs. Prior to her work in public health, she gained over 3 years of experience in clinical obesity prevention & management, specializing in behavior change and lifestyle modifications. Taylor believes that understanding the social determinants of health is essential in strengthening the accessibility and quality of population-based care through community and clinical sectors.

Lindsey Schapiro

Lindsey Schapiro leads evidence-based evaluations of digital health technologies at the Peterson Health Technology Institute (PHTI), where her work helps health plans, self-insured employers, and health systems tie purchasing decisions to measurable clinical outcomes. Building on that evaluative foundation, she spearheads PHTI's performance-based contracting work, developing practical tools and frameworks that help purchasers and vendors align on clear, outcomes-driven expectations. She also oversees PHTI's Purchaser Advisory Council, convening leading purchasers to advance more rigorous standards across the market. Before joining PHTI, Lindsey worked at NORC at the University of Chicago, a nonpartisan research organization, where she provided strategic policy analysis and insights to clients across the healthcare industry. She holds a bachelor's degree in Health Policy from the University of Rochester and an MBA from Northwestern University's Kellogg School of Management.

About Our Panelists

Phil Shelato (Moderator)

Phil has spent most of the last decade in healthcare advisory, focusing on organizational strategy, transformation, operations, and execution. Most recently, he was a Vice President at Lumeris, primarily responsible for population health services organization design and development of long-term operating partnerships with health systems. Prior to Lumeris, he was part of IBM Watson Health's Strategic Advisory Practice, North Highland, and DHG Healthcare's Strategy Practice.

Chris Syverson

Christine Colvin Syverson is currently a consultant for Coalition Strategies. She previously served as CEO of Nevada Business Group on Health/Nevada Health Partners for nearly a decade and led a group of public and private employers in direct contracting for healthcare services as well as employee and community health. Chris has held senior leadership positions in diverse organizations from healthcare at Washoe Medical Center, now Renown, to automotive at Porsche Enterprises, Incorporated, to high tech at Intuit, to municipal government at the City of Sparks, Nevada. Chris serves as Board Chair of the National Alliance and is active in several affinity groups, including the development of the first Advanced Primary Care Market Survey and leads the High-cost Claims Advisory Group. Chris also serves as the Vice Chair of the Nevada Community Board for CoMagine Health and Chair of the Nevada Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease. Chris has a degree in Managerial Sciences from the University of Nevada Reno, a Certificate in Public Administration, a Certificate in International Employee Benefits, was granted a Lifetime Achievement Award by the American Compensation Association and is a member of the Certified Compensation Professionals, Society of Human Resource Managers and Senior Human Resources Forum.

Dr. Courtney Walker

Courtney L Walker, Pharm.D., RPh, is an experienced Managed Markets Medical Account Director at Novo Nordisk, specializing in Health Equity. With a comprehensive background in the pharmaceuticals industry, Dr. Walker has demonstrated expertise in Disease Management, Diabetes, Obesity, and Oncology. Previously, Courtney held roles at several notable companies, including Janssen and Eli Lilly, where he provided clinical support to key healthcare decision-makers. Dr. Walker earned a Doctor of Pharmacy degree from Texas Southern University and completed a Post-Grad Pharmacy Teaching certification at the University of Kentucky.



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