

Employer Coalition of Louisiana | October 10, 2024

# Tools Employers Can Use to Manage Rx Spend



# Highmark Pharmacy

## AN INTEGRATED APPROACH TO MANAGING THE WHOLE PERSON

Our approach uses medical and pharmacy data to manage member conditions, reduce clinical risks, and close gaps in care to create a simplified experience for better outcomes.

### What members get with Highmark Pharmacy:

- Increased member engagement through use of enhanced data and pharmacy programs
- Coordinated care including pharmacy case managers to assist in managing condition progression and medication adherence
- Streamlined experience with one card and one phone number for medical and pharmacy needs
- Access to industry-leading programs for cost savings and healthy outcomes

### Additional benefits of combining medical and pharmacy coverage

Our Case Management and UM teams have real-time data access to inform the best care decisions

Expert client support from our pharmacy consultants

Flexibility to choose benefit designs and programs that meet your population where they are

These projections are intended to provide an estimate of program utilization and cost savings and are based on actuarial analyses, propensity-matched studies, and historical client-specific claims, utilization, and demographic data. Actual utilization and cost savings may differ and may vary, as they are dependent on factors that may change from year to year. All references to Highmark in this document are references to Highmark Inc. d/b/a Highmark Blue Shield and/or to one or more of its affiliated Blue companies.

# Tools to Manage Rx Spend

## Adding More Value with Highmark Programs

### Recommended Programs

|                                  |                                |                                       |                                |                             |                                |                         |
|----------------------------------|--------------------------------|---------------------------------------|--------------------------------|-----------------------------|--------------------------------|-------------------------|
| <b>Utilization Management</b>    | BEST Rx: Quantity Level Limits | BEST Rx: Step Therapy                 | Prior Authorization            | RationalMed                 |                                |                         |
| <b>Specialty Drug Management</b> | Free Market Health             | Specialty Indication Based Management | Medical Specialty Site of Care | Copay Armor                 |                                |                         |
| <b>Network Management</b>        | Advantage Network              | National Network                      | National Plus                  | Retail Smart90              | Designated Pharmacy Program    |                         |
| <b>Customized Plan Design</b>    | Vaccines at Retail             | SensibleRx Choice                     | SensibleRx Complete            | Active Choice Home Delivery | Incentive Choice Home Delivery | Exclusive Home Delivery |
| <b>Formulary Management</b>      | Comprehensive Open Formulary   | Comprehensive Incentive Formulary     | Comprehensive Closed Formulary | National Select Formulary   | Market Watch                   |                         |
| <b>Coordinated Care</b>          | RxAdherence                    | Pharmacy Care and Disease Management  |                                |                             |                                |                         |

# GLP-1 RA Management

Diabetic

Weight loss

GLP-1 RA = Glucagon-Like  
Peptide-1 Receptor Agonists



Highmark reviews weight loss GLP-1 RAs (Saxenda, Wegovy, Zepbound) for our clients that cover obesity agents when clients have prior authorization.

Highmark reviews diabetic GLP-1 RAs (Mounjaro, Ozempic, Rybelsus, Trulicity, Victoza) when clients have smart edits/step therapy in place. To receive coverage, members must have a diagnosis of type-2 diabetes. New users with a history of a different diabetes medication in pharmacy claims will not be subject to the prior authorization and will receive a paid claim at point of sale.

Notice was sent to impacted existing diabetic GLP-1 RA users and their prescribers fall of 2023, and again February 2024.

Metformin has since been removed from the list of qualifying diabetes medications due to metformin being indicated for conditions other than type-2 diabetes.

# Our Specialty Management Program: Free Market Health (FMH)

Free Market Health (FMH) is an innovative specialty drug management program powered by a care-driven marketplace technology platform.

What if there was a referral and reimbursement ecosystem where **resources, risk, and accountabilities were aligned?**

## The FMH Marketplace

The FMH platform allows for dynamic pricing on specialty medications.

Eligible referrals are routed through the marketplace where Highmark business rules address clinical, or financial impacts at the member level.

### Result:

- Each patient is matched with the best specialty pharmacy considering care needs, benefit design, price and drug.

## Value-Based Framework

Specialty pharmacies can earn value-based incentives on eligible specialty drug referrals.

Highmark's customized experience metrics increase monitoring and member support, which is then integrated directly into the FMH platform.

### Result:

- Patients are matched to specialty pharmacies incentivized to meet their unique needs.
- Focused care management improves patient experience and therapy adherence.


## Expanding Pharmacy Access

Contracting with nationally accredited specialty pharmacies gives members access to an exclusive model.

Accreditation ensures service quality and gives insight to standard offerings and metrics regardless of where a member receives care.

### Result:

- Members are aligned with specialty pharmacies who deliver discounted specialty medications and high-touch, specialized services.
- Access to boutique specialty pharmacies that focus on specific disease management.



# SYNERGIE CELL AND GENE+ PATIENT NAVIGATION

A curated collection  
of high-quality,  
**lower-cost cell and  
gene therapy providers**

## WHY IT MATTERS

Employers need peace of mind  
that their members are receiving  
the best, most affordable  
care possible.

## WHY IT WORKS

High quality at a lower cost  
Broad access with  
seamless administration  
Member support

## STRATEGIC ADVANTAGE

Manages the cost of treatment  
by delivering care through  
high-quality providers contracted  
at a more affordable rate.



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